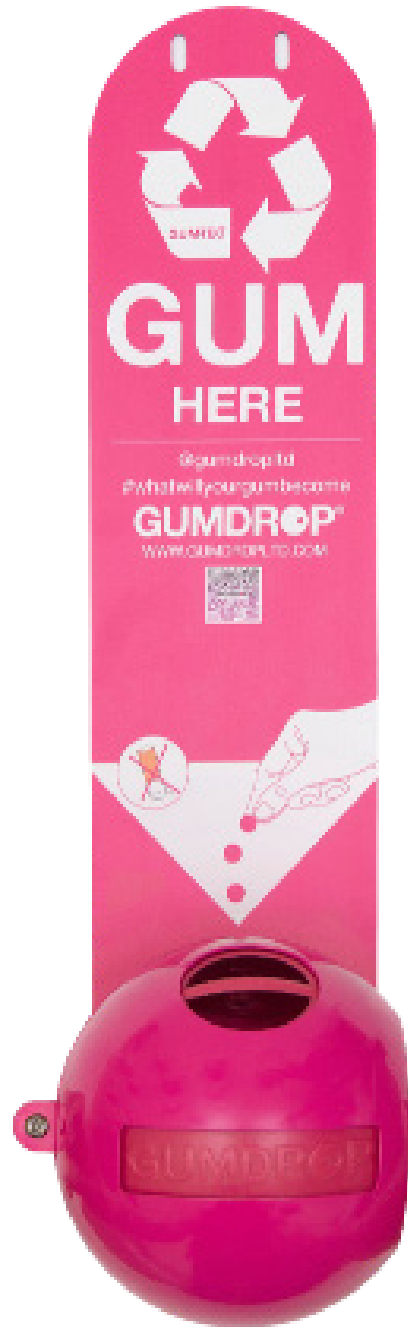


# GUMDROP<sup>®</sup> LTD

The world's first process that allows waste gum to be recycled into a new polymer, GUM-TEC<sup>®</sup>.

GUMDROP<sup>®</sup> educates and inspires the public to 'give gum a second life'.



## GUMDROP...

...excites people's imagination so that they choose to drop their waste gum into a GUMDROP.

By using our new, closed loop recycling process we can reduce everyday eyesores and additional landfill to make our planet a cleaner place...

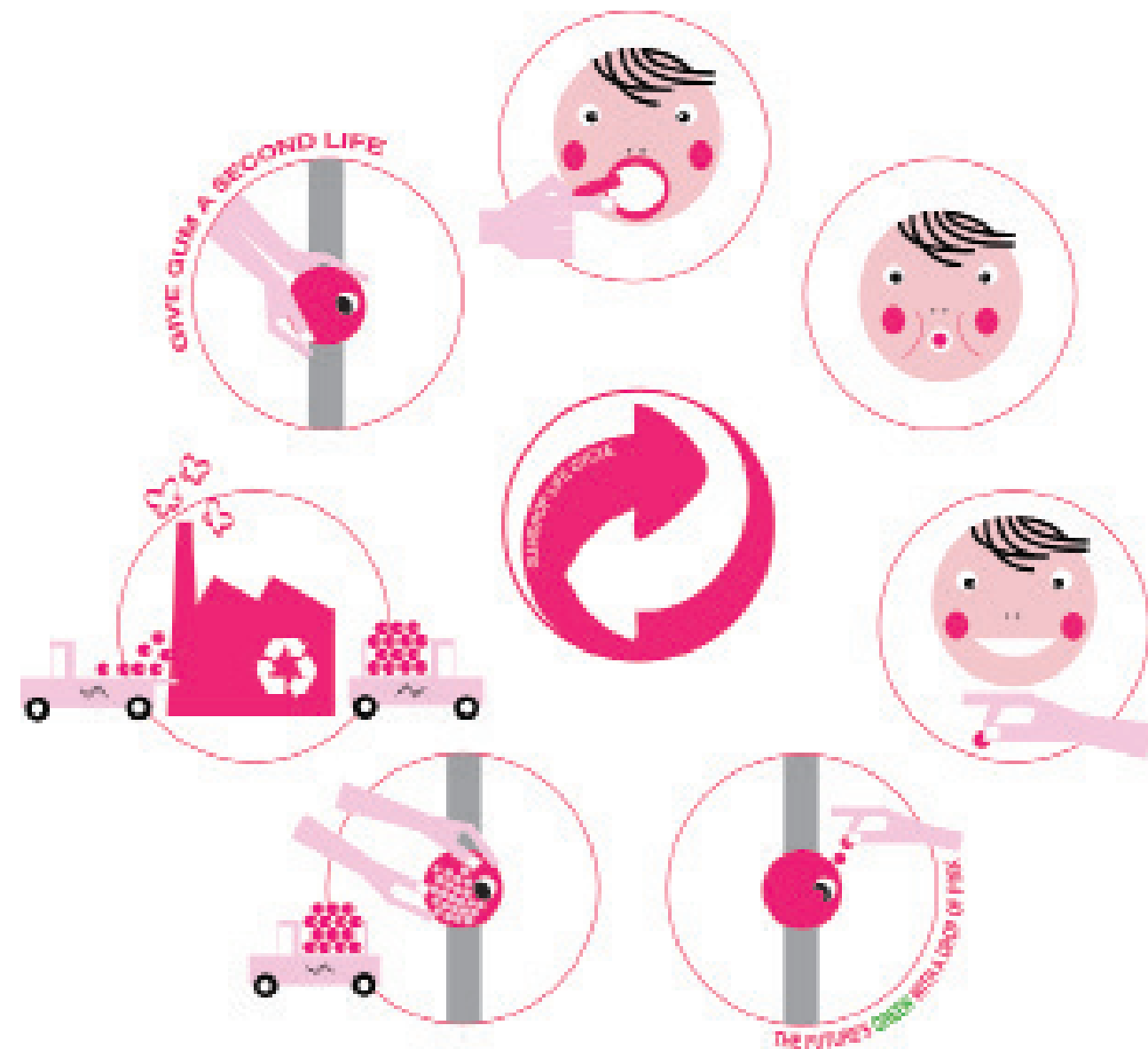
...give gum a second life.

# GUMDROP LIFE CYCLE

GUMDROP, along with its contents of waste gum, is recycled to make new GUMDROPS. The material produced from recycled gum is called GUM-TEC®. This material can be used in existing manufacturing processes such as injection and blow moulding to create a variety of plastic products.

The new GUMDROPS are then distributed and the cycle starts again.

The GUMDROP process can also provide a zero waste to landfill alternative for gum manufacturers wishing to lower or eliminate their waste gum output.



GUM IS COLLECTED  
AND THEN RECYCLED  
TO MAKE MORE  
GUMDROPS



# OUR STREETS.

22 million people in Britain chew gum

90% of gum chewed in Britain is Wrigley's gum

The UK spends £150mil a year cleaning up gum litter

935 Million packs of gum are consumed every year in the UK

Three and a half billion pieces of gum are irresponsibly disposed of each year in the UK

To clean gum litter off streets and pavements costs £0.30p - £1.50 per square metre

# A FEW OF OUR STREET WISE CLIENTS WASTE TO INNOVATION





**GUMDROP IS CURRENTLY  
SAVING ALL ITS CUSTOMERS  
MORE MONEY ON CLEANING  
BILLS THAN THE COST OF  
GUMDROP BIN MEMBERSHIPS.**







**GWR**  
**TRANSPORT**



**152 Gumdrops locations**



**Saving over £25k a year on cleaning bills**



UNIVERSITY OF  
**WINCHESTER**  
**EDUCATION**



**18 Gumdrip locations**



**Saving over £8k a year on cleaning bills**



**Saving over 63,000 paper cups a year**



**Closing the loop**





## GOVERNMENT

---



**5 Gumdrops locations**



**5000 Gumdrops On the Go**



**89% decrease in gum litter**

# GUMDROP®

## ‘ON THE GO’

---

The Gumdrops ‘On the Go’ keyring provides people with an ‘On the Go’ closed loop solution to recycling waste chewing gum wherever you are. One full Gumdrops on the go is recycled to make three new ones.

**Achieving over 80%  
reduction when used  
together with the  
Gumdrops Bin**





**First front end recycling solution  
in the world for chewing gum**

**Saves money Vs cost of cleaning**

**100% recyclable**

**Cleaner greener future**

**Reduces gum litter by over 80%**



**Made from 99% recycled materials**

**Innovative**

**Promotes behavioural change**

**Great story to tell**

**Closed Loop**

**ESG**

# THE BENEFITS.

The background of the entire image is a dense, close-up shot of numerous small, pink, cylindrical pieces of chewing gum. Some pieces are whole, while others are broken or cut in half, revealing a porous, spongy interior texture. The pieces are scattered across the entire frame, creating a vibrant, textured backdrop.

# GUMTEC<sup>®</sup>

At GUMDROP Ltd we recycle all types of gum from post consumer to manufacturers' waste. This is then recycled into a range of compositions for use in the plastics and rubber industry. We aim to deliver innovation on a global scale.



PUT  
DOWN  
YOUR  
PAPER  
CUP...





Gumdrop teamed up with adidas to manufacture the sole of their iconic Stan Smith Trainer from Gum-tec. A big step in the right direction...



 **adidas** x GUM-TEC®





**GUM-TEC<sup>®</sup>**

RECYCLING ONE STEP AT A TIME



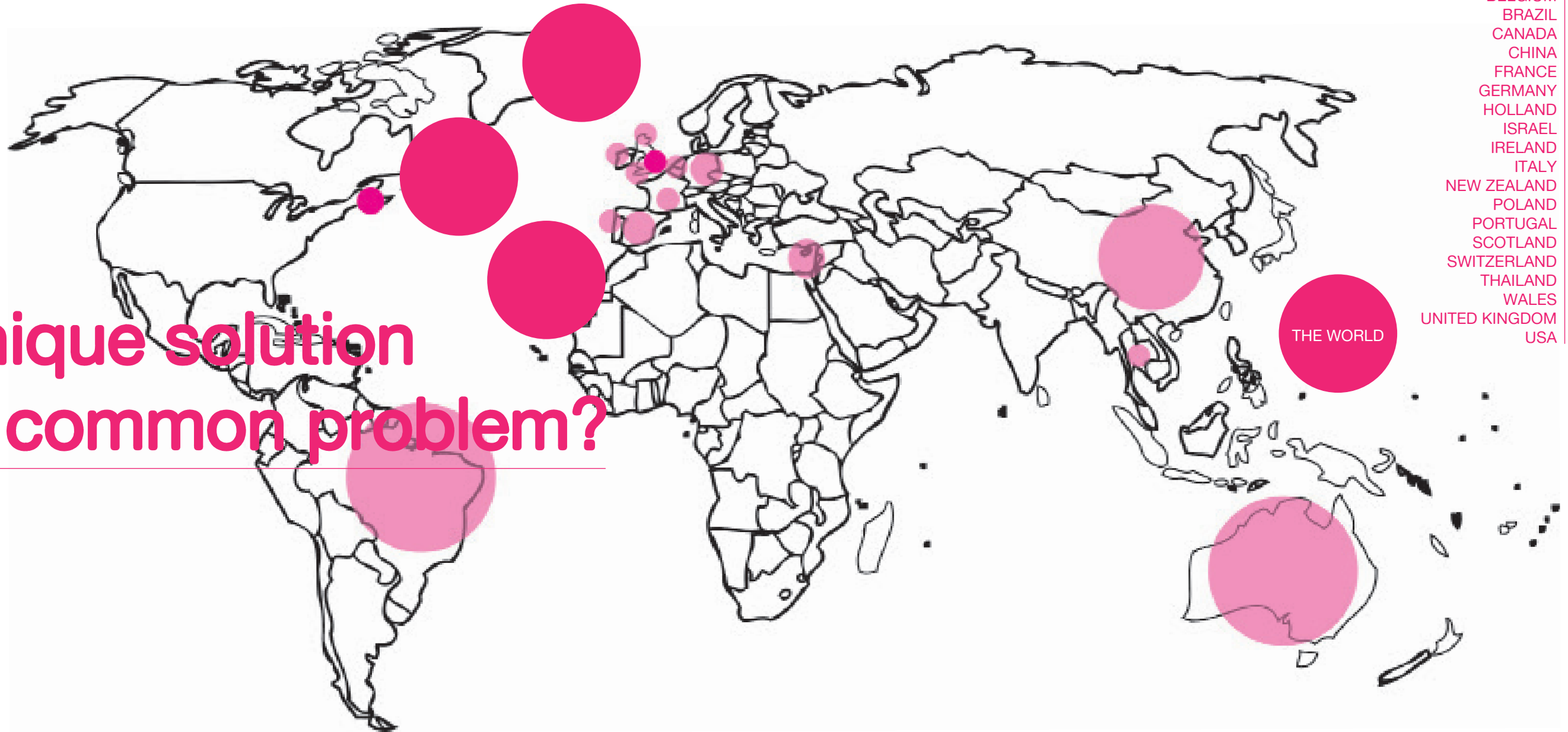
**GUM-TEC<sup>®</sup>**  
GUMBOOTS



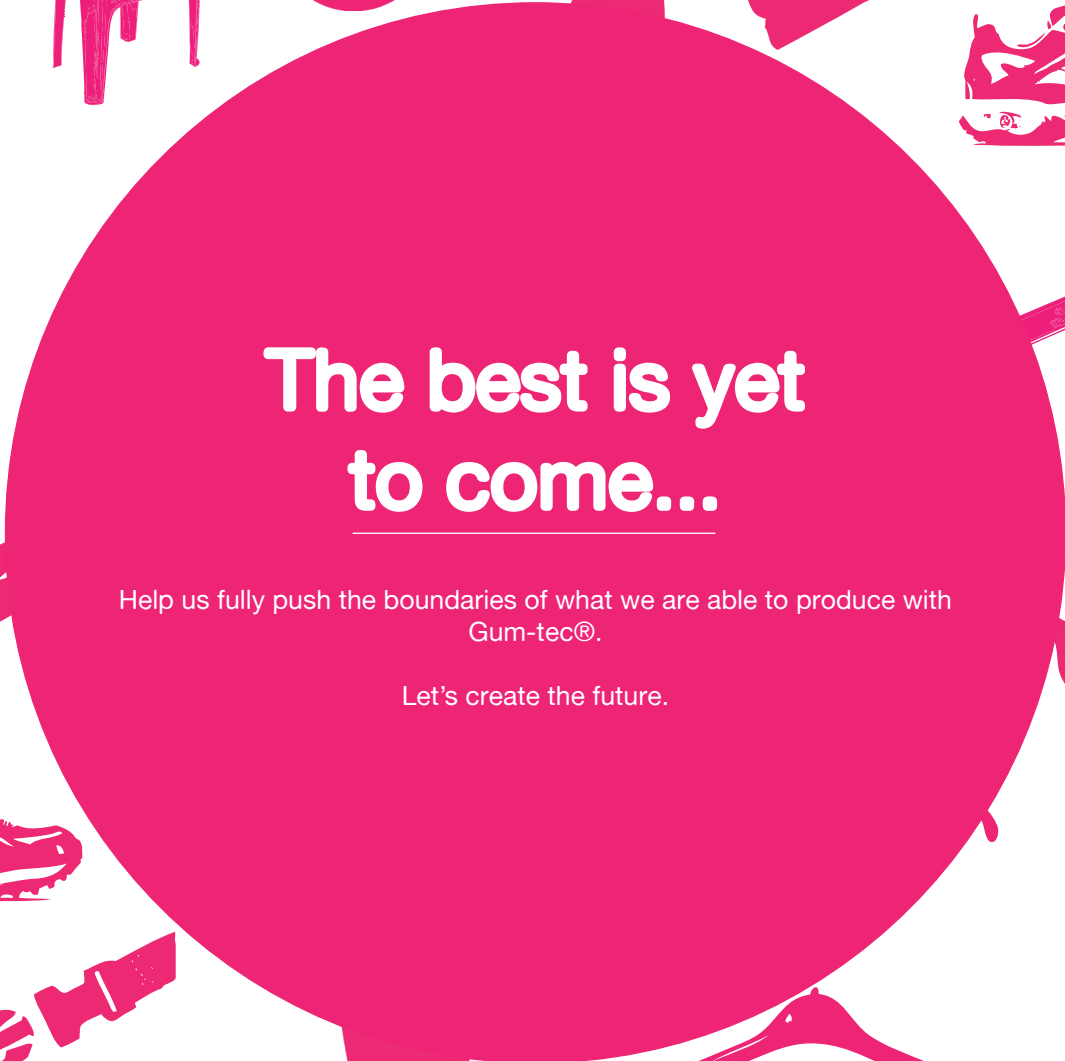
# A unique solution to a common problem?

THE COUNTRIES GUMDROP LTD IS TALKING TO AND WORKING WITH:

AUSTRALIA  
BELGIUM  
BRAZIL  
CANADA  
CHINA  
FRANCE  
GERMANY  
HOLLAND  
ISRAEL  
IRELAND  
ITALY  
NEW ZEALAND  
POLAND  
PORTUGAL  
SCOTLAND  
SWITZERLAND  
THAILAND  
WALES  
UNITED KINGDOM  
USA







# The best is yet to come...

Help us fully push the boundaries of what we are able to produce with  
Gum-tec®.

Let's create the future.

Help us fully push the boundaries of what we are able to produce with Gum-tec®.

# Let's create the future

GUMDROP<sup>®</sup><sub>LTD</sub>

THE FUTURE'S **GREEN** WITH A DROP OF PINK



Gumdrop Ltd



@GUMDROPLTD

**WWW.GUMDROPLTD.COM**