

Tea Quiz - ANSWERS

1) Which of the following photographs shows a tea plant?

a. b. c. d.

Answer: d

Photograph d shows a tea plant from which the tea beverage is produced.

The tea plant is an evergreen shrub with bright green, shiny leaves that are often hairy on their underside. The plant blooms white, scented flowers which occur either on their own or in clusters of two to four. The fruits of the tea plant are brownish-green and contain one to four spherical or flattened seeds.

2) What does the Fairtrade label on a tea box represent to consumers?

a) That the tea is the most expensive on the shelf.

b) That the tea has a natural flavour

c) That the tea was produced in a way that supports fair prices, decent working conditions, and environmental protection

d) That the tea has extra caffeine

Answer: c

When consumers see the Fairtrade label on a box of tea it tells them that the workers and farmers that produced the tea receive a Fairtrade Minimum Price and a Fairtrade Premium.

3) In 2022 Kenya produced 530 M.kg of tea. Which of the below is the Kenyan flag?



Answer: a

Kenya as well as India, Sri Lanka and Malawi are some the biggest producers of Fairtrade tea.

4) What is the main goal of Fairtrade tea consumption?

a) To make tea cheaper for consumers

- b) To support sustainable tea production and fair trade practices
- c) To promote the use of tea in tea ceremonies
- d) To encourage tea farmers to use more pesticides

Answer: b

Drinking Fairtrade tea directly improves the lives of farmers, workers and their communities. The premium generated by Fairtrade tea has been used to provide healthcare, education, clean water creating real change where it matters most.

5) Which of the following is NOT a benefit provided to Fairtrade tea farmers?

- a) Access to credit and financial services
- b) Guaranteed minimum prices for their tea
- c) Free holidays to tropical islands
- d) The Fairtrade Premium (additional money for community development)

Answer: c

Selling under Fairtrade terms benefits tea farmers and workers in many ways, they not only receive a guaranteed minimum price and a Fairtrade Premium it also enables them to access credit and financial services.

6. Why is sustainable farming important for Fairtrade tea producers?

- a) To reduce the impact of farming on the environment and protect natural resources like water and soil
- b) To ensure the long-term health of the tea plants and increase yields
- c) To protect biodiversity
- d) All of the above

Answer: d

Sustainable farming is really important to Fairtrade tea producers because it enables them to protect their land and their livelihood.