

The 'challenge' of SoTL: what does it take to go public?

Advance HE Conference, July 5th 2023



Lancaster University Management School SOTL event April 27th

Henley Business School Advancing Business Education Research meeting 13th
July

Dr. Liz Houldsworth, Henley Business School
and Emma Watton, Lancaster University Management School



Henley
Business School

UNIVERSITY OF READING

Where business comes to life

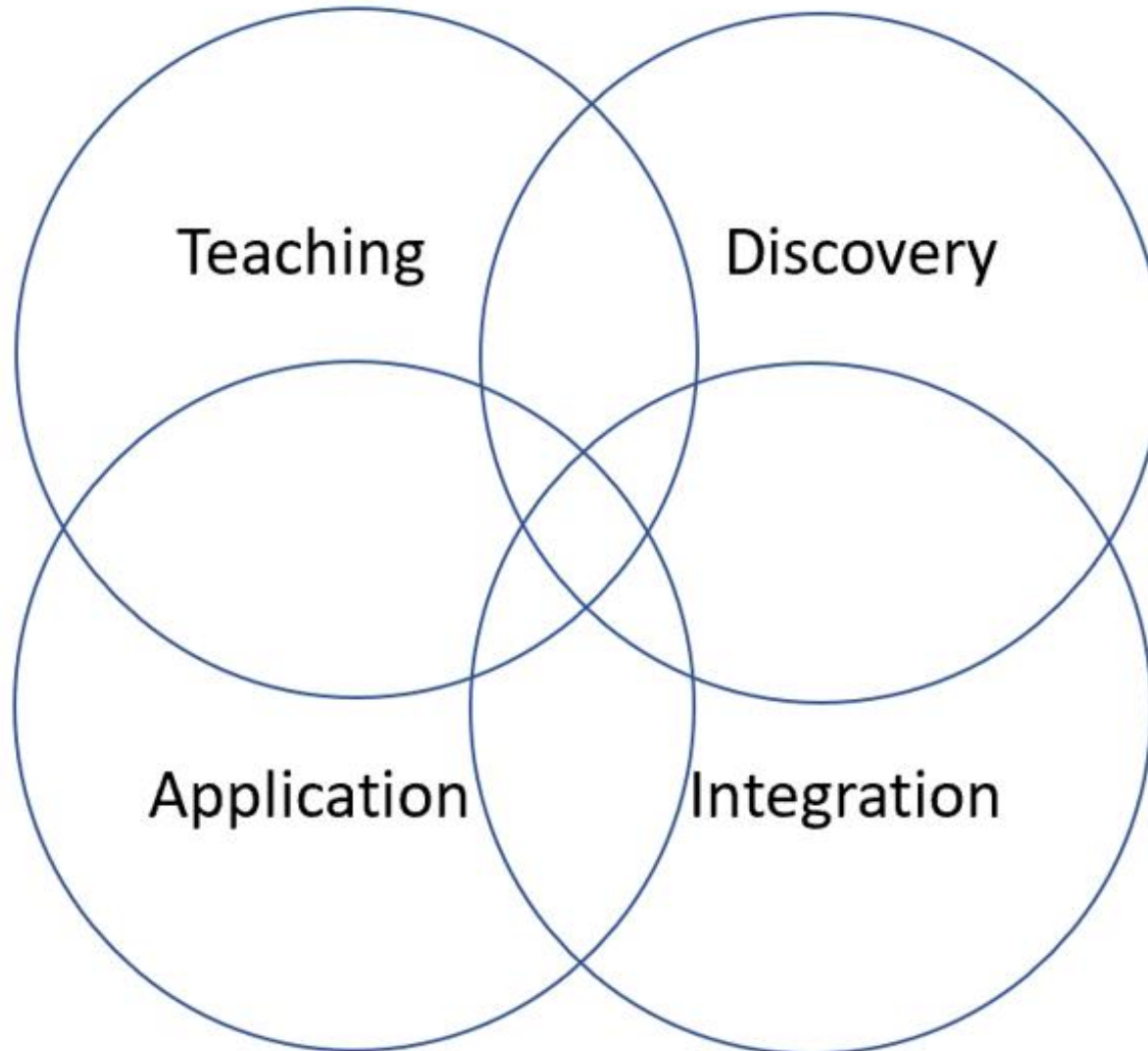
Introduction

- Increased faculty emphasis on teaching and learning (TL), has highlighted importance of the Scholarship of Teaching and Learning (SoTL) in our institutions and in our careers
- What is SoTL?

The systematic study of our teaching and/or learning and making this public by sharing and reviewing our work through presentations, performance, or publications (McKinney 2006).

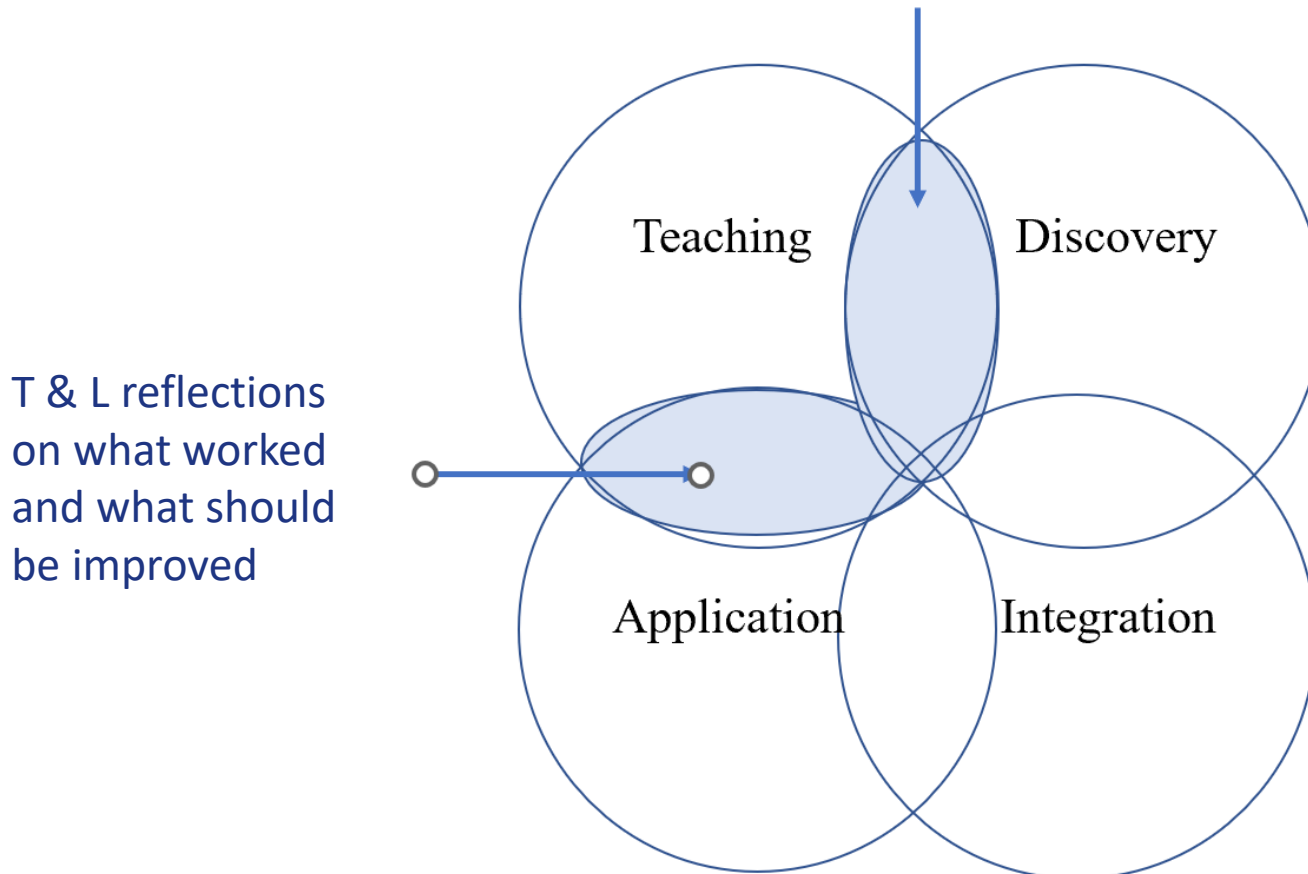
- What is the focus of our study?
 - How can SOTL help us to make public our work supporting personal development on level 7 Senior Leader Apprenticeship Programmes?

Boyer's 1990 model of SoTL



SoTL focus of our work

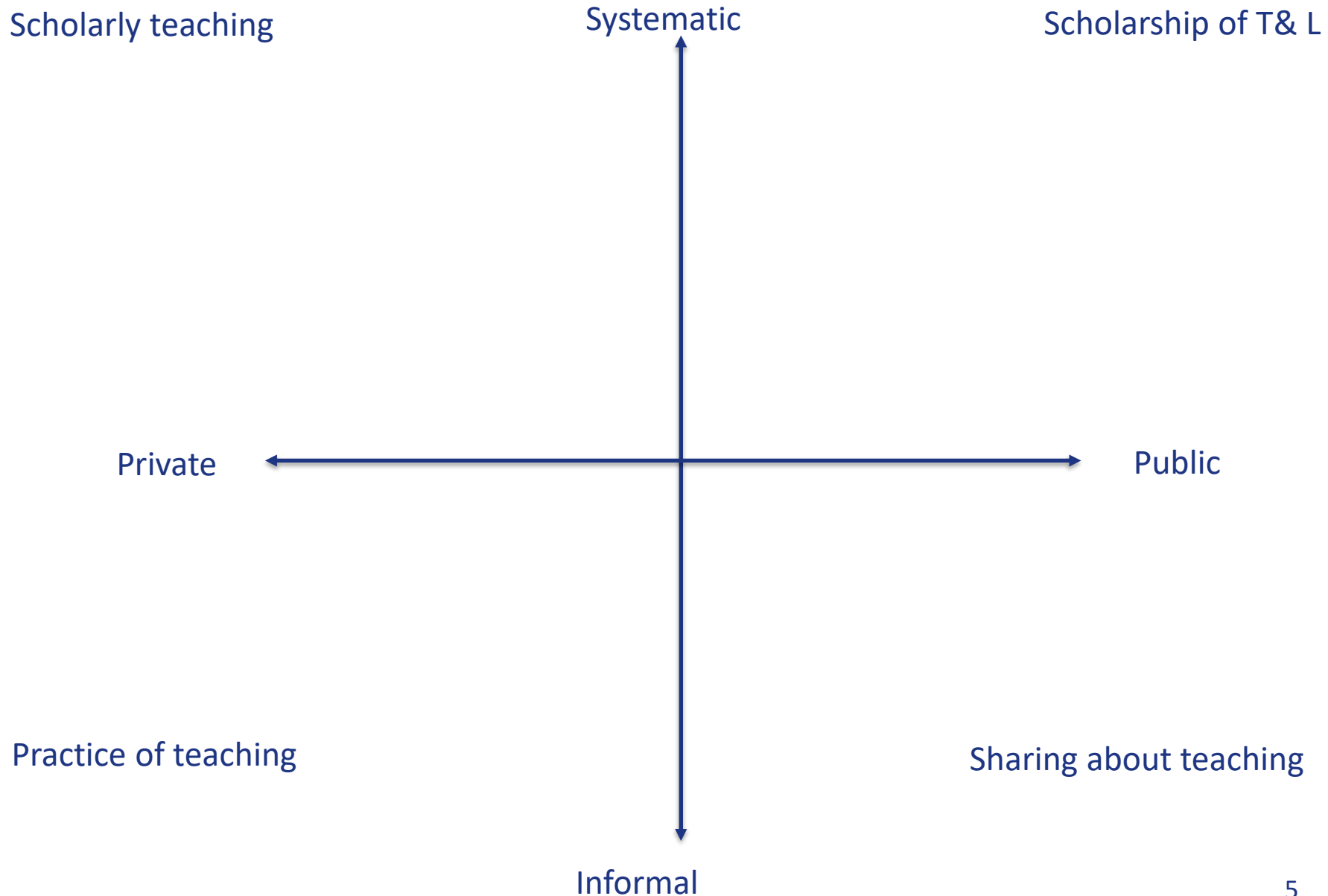
Proposed data collection



T & L reflections
on what worked
and what should
be improved

- Based on Boyer's 1990 model of SoTL

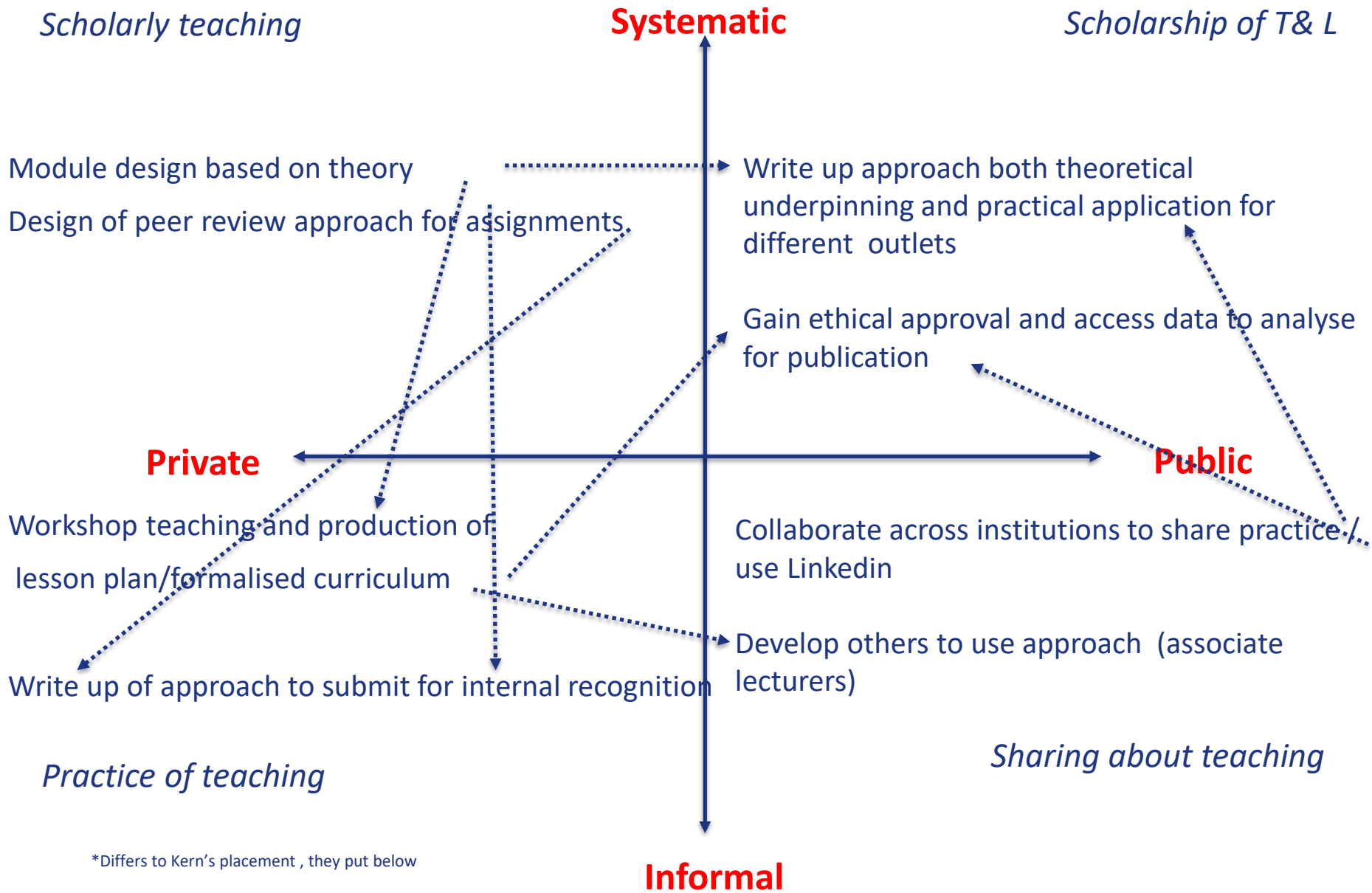
Dimensions of Activity Related to Teaching MODEL



Populating the DART model

- 1.Design of peer review approach for assignments
- 2.Module design ‘schema’
- 3.Teaching (workshop) design and production of lesson ‘plan’
- 4.Write up of approach in submission for HEA/promotion
- 5.Collaborate across institutions and use of LinkedIn
- 6.Develop a wider teaching team to use approach
- 7.Write up approach both theoretical underpinning and practical application for different conferences
- 8.Collect data on student experience for publication

Going public using DART model



*Differs to Kern's placement , they put below

Our pilot study

Four cohorts of SLA learners on a Henley an MSc apprenticeship programme.

Personal Development (PD) is a 10 credit compulsory module involving three one day workshops; online materials and formative and summative assessment.

Module content aligns with the SLA KSBs with these linkages being signposted to the learners.

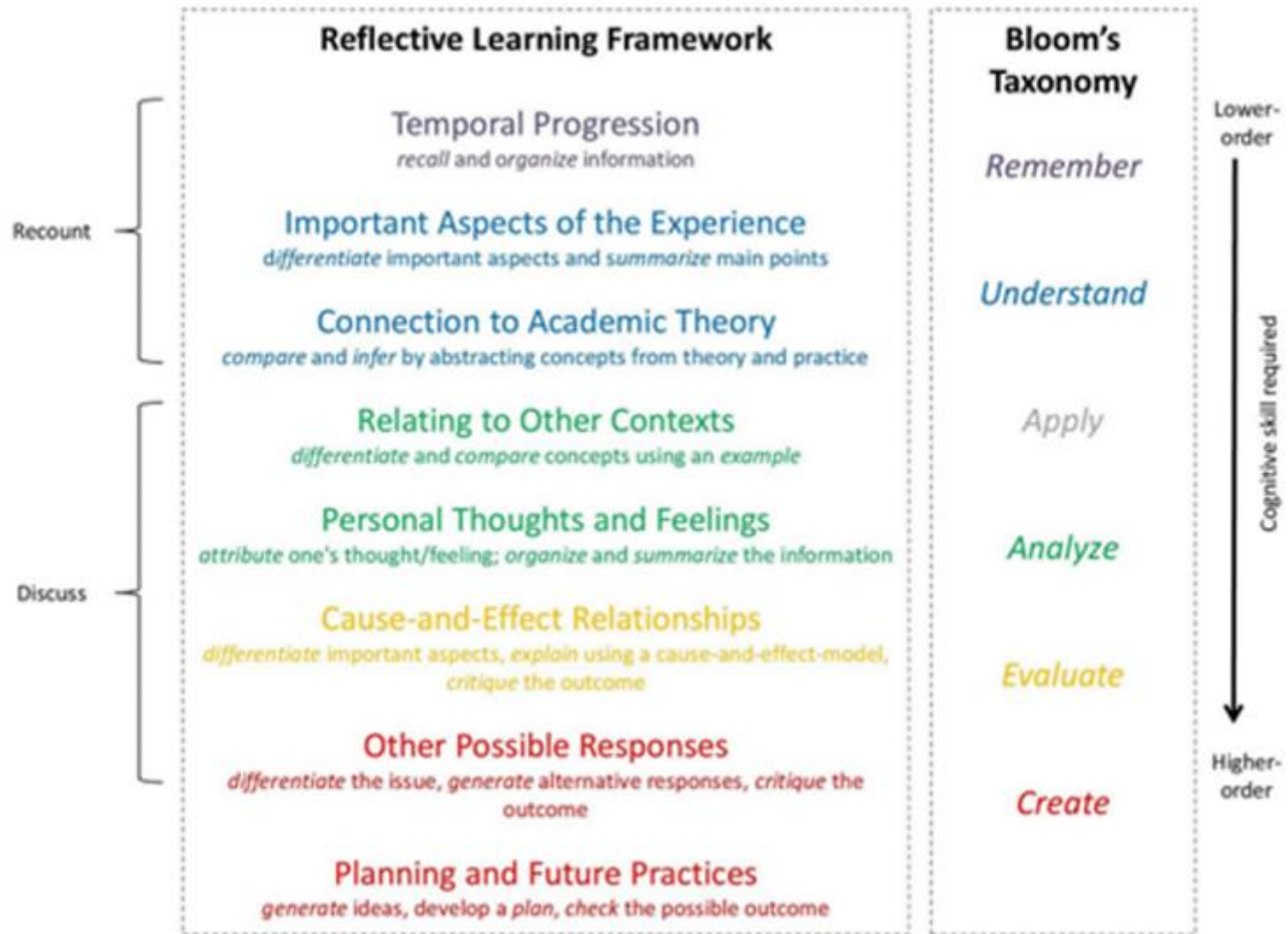
Focus is on development of reflective writing, as an enabler of 'deep learning' outcomes and personal sense-making (Ramsden, 1992).

Review a sample of the final summative reflective assignments to assess the degree of reflection shown.

Uses a reflective learning framework (RLF) (Whalen and Paez, 2022), which we refine through identification of 3 different experiences of reflection: Applying insight; seeing cause and effect and reflecting critically

Consider degree of reflection found against programme outcomes (academic performance).

Model based on Bloom to 'code' assignments, Whalen and Paez, 2022



Over to you...

- Using either Boyer or the DART model consider your own current teaching and learning ‘project’
- What opportunities do you have?
- What challenges do you face?
- What scope do you have to make your work public?

Our Discovery / Scholarly outputs so far and planned

1. Accepted paper Advance HE
'What does it take to go public?'
 2. Research in Management Learning and Education
'unconference' on engendering deep learning through PD on Apprenticeships
 3. Accepted for BAM Knowledge and Learning track
September 2023 *'Taking a SoTL approach to understand the development of self-reflection and reflexivity amongst academics.'*
 4. Findings from pilot submitted to ANZAM for Dec 2023
- Possible Journal of Management Education?
 - Possible Studies in HE?
 - Possible Management Learning
 - Awaiting review

Going public

- Journal outlets – relevant to teaching and learning
 - AMLE
 - Journal of Vocational Behaviour
 - Studies in Higher Education
 - B J Educational Technology
 - Management Learning
 - Journal management education
 - Management Teaching Review
 - B J Guidance and Counselling
 - Career Development International
 - Career Development Quarterly
 - ??? others

- External Funding - ?
- Funding – several University sources:
 - Partnerships in Learning and Teaching (PLanT) - Autumn term
 - Teaching and learning initiatives funding - any time
 - Teaching and Learning Enhancement Projects (TLEP) scheme (March each year)
- Conferences as a starting point
 - British Academy of Management, Knowledge and learning track at Annual Conference
 - Research in Management Learning and Education
 - Advance HE/CABs
 - MOBTS
 - Others?
 - Books (eg BAM's Post Experience Education Working Group)
 - One we could write (!)– 'Advancing Business Education - Henley's Learning Heritage in Action from 1946-2026'
 - Practitioner publications/ Henley website

