	Explanation of level	Examples of possible data/evidence
L5 Results	Determines if there has been any positive impact on the strategic goals (e.g. KPIs) of the University e.g. access, participation, retention, attainment, progression.	<ul> <li>T&amp;L satisfaction (KPIs)</li> <li>Retention &amp; retention gap (KPI)</li> <li>Attainment &amp; attainment gap (KPI &amp; OfS)</li> <li>Employment and further study rates (KPI)</li> <li>Outcomes for all (KPI &amp; OfS)</li> </ul>
L4 Behaviour	Analyses the extent to which newly acquired skills, knowledge or attitudes are applied in different contexts.	<ul> <li>Evidence of changes to confidence, self-efficacy and resilience</li> <li>Attendance and module completion rates</li> <li>Evidence of changes to motivation, attitudes and decision-making</li> <li>Evidence of scholarship, research and professional practice</li> </ul>
L3 Learning	Measures whether information has been absorbed and objectives have been met.	<ul> <li>Assessment marks/Module marks</li> <li>Evidence of improved sense of belonging and connectedness</li> <li>Evidence of employability and transferable skills gained</li> <li>Evidence of meeting learning objectives</li> </ul>
L2 Reaction	Analyses feedback on participants' reaction. Was it useful, engaging, interesting, enjoyable?	<ul> <li>Enjoyment /satisfaction /recommendation scores</li> <li>Data on intensity of engagement</li> <li>Numbers that completed activities such as placements</li> <li>Evidence of engagement</li> </ul>
L1 Reach	Measures numbers, coverage and usability of activities and involvement of participants and/or targeted groups.	<ul> <li>Number of activities, events, workshops, etc. delivered</li> <li>Numbers of students/staff who engaged/not-engaged</li> <li>Student demographics, e.g. UG/PGT/PGR, ethnicity</li> <li>Timing &amp; channels of engagement, e.g. year group, online, face-to-face</li> </ul>