

# FAIRTRADE POLICY

The University of Reading and Reading University Students' Union assign great importance to the University's role within the international community and therefore commit to supporting, using and promoting Fairtrade.

**This will be achieved by reaching and maintaining Fairtrade status as defined by the Fairtrade Foundation. The Fairtrade Foundation has outlined five goals for a Fairtrade University, and our commitment to them is as follows:**

- The Students' Union and the University to sign and annually review a Fairtrade Policy
- Fairtrade products including food and cotton to be made available for sale in all campus shops
- Fairtrade products to be served at all meetings and events hosted by the University and the Students Union
- Campaigns to be run on campus to increase the understanding of Fairtrade and consumption of Fairtrade products
- A Fairtrade Steering group to be established with representatives from the student body

**The University and the Students' Union will promote the sale of Fairtrade products via the following methods:**

- Articles and other appropriate material will be included in publications and websites managed by the University or Students' Union.
- Promotion of the Fairtrade Mark will take place in other appropriate publications, such as University Prospectus. The publications will commit to cover the annual Fairtrade Fortnight in March, and to update readers with major developments.
- Fairtrade Foundation materials will be displayed on notice-boards promoting commitment to Fairtrade foods.
- Materials also displayed in locations where Fairtrade foods are sold
- In conjunction with the Students' Union, the University will commit to supporting a series of promotional events during the Fairtrade Fortnight (March). In collaboration the members of the steering group are responsible for organising this.

A Fairtrade Steering Group will meet once a term; its job will be to continuously monitor and improve the University's approach to Fairtrade.

This policy statement will be communicated throughout the University, and efforts to support Fairtrade will be strongly encouraged.

This policy statement will be reviewed on an annual basis.